

MS. WHEELCHAIR USA

Partnership

Proposal

The Dane Foundation
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Celebrating 30 years of pageantry, purpose & possibilities

PARTNERSHIP

PROPOSAL

PROJECT TITLE

Ms. Wheelchair USA 2026

Glamour & Grace...30 years of pageantry, purpose & possibilities

DESCRIPTION

In today's society, countless needs call for our compassion and understanding. We are honored to collaborate with you as we extend our support to individuals with physical and developmental disabilities, their families, and caregivers. For a combined 50 years, The Dane Foundation (TDF) and Ms. Wheelchair USA (MWUSA) have been trailblazers in the disability community. We invite you to join this powerful force, creating change and promoting understanding, awareness, and acceptance while enhancing the quality of life for those with disabilities.

As a 501C3 organization, we rely on the invaluable support of partners like you to fulfill our mission. The **Partnership Plan** will be crafted specifically for you! This proposal package outlines tailored activities and opportunities during MWUSA week that resonate with your brand, mission, and marketing goals. Our flexible options allow you to combine menu items to suit your interests and budget.

This year's national competition promises two exciting nights of on-stage competition, broadcast live globally, alongside a full week of activities and events in late July 2026. Additionally, we present a diverse menu of projects and programs for your consideration and potential engagement.

**We are very excited about the work we do, and
look forward to sharing in this service with you!**

OBJECTIVE

Our goal is to forge impactful partnerships with companies, organizations, and individuals who are committed to making a meaningful difference in the lives of individuals with physical and developmental disabilities. By providing financial sponsorship for Ms. Wheelchair USA and our various disability awareness projects, you will play a pivotal role in advancing our mission to create a more understanding, aware, and accepting society. Your sponsorship will not only contribute to the success of these initiatives, but also align your brand with a cause that resonates deeply with communities worldwide. Together, we can drive positive change, celebrate the achievements of individuals with physical and developmental disabilities, and foster a society that values and accepts all.

OPPORTUNITY

By partnering with us now, you unlock access to a comprehensive suite of benefits available in a year-long collaboration. Beyond these exclusive advantages, we are committed to working closely with you to design tailored components that align with your specific goals and objectives. Together, we can create customized solutions that address your unique deliverables, ensuring that our partnership not only meets but exceeds your expectations.

CONNECT

Email: Info@MsWheelchairUSA.org Phone: 330.612.5242 (o)

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Community/Partnership Support Liaison- Mary Reed 760.822.3826

THIS IS MS. WHEELCHAIR USA



The Ms. Wheelchair USA (MWUSA) program is built on the pillars of empowerment, understanding, and acceptance. Our mission is to celebrate the glamour, self-confidence, and community service of women with disabilities. Presented by The Dane Foundation, MWUSA empowers women who use wheelchairs and other mobility devices, offering them a national platform to advocate for their communities and challenge societal perceptions of disability.

MWUSA shines a spotlight on the achievements and contributions of women with mobility challenges across personal, professional, and public spheres. Our program provides contestants with the opportunity to showcase their self-confidence, share their unique stories and platforms, and engage in meaningful advocacy and information sharing. Importantly, MWUSA dismantles stereotypes by recognizing that, irrespective of disability, our contestants embody beauty, glamour, and a commitment to self-care.

Founded in Ohio in 1996 as a state initiative, MWUSA has grown into a distinguished national pageant. It stands out with its full-scale, high-production show that underscores the remarkable potential and talents of its participants.



WHY CHOOSE US?



A SPECIAL YEAR

This year celebrates 50 years of combined service to children and adults with disabilities, their family members and caregivers.



UNPARALLELED SERVICE & PROGRAMS

Ms. Wheelchair USA and The Dane Foundation present innovative, creative, and proven successful programs and projects that historically meet objectives and deliverables.



GREAT COMPANY

You will be in great company with us along with our other local, regional, and national partners!

OPPORTUNITIES

There are many levels of opportunity...below are just a few of the packages... Each partnership will be designed to meet the partner's needs & budget

TITLE PARTNER



As the Title Sponsor, you will enjoy the highest level of visibility & recognition throughout the Ms. Wheelchair USA program. This exclusive package offers unparalleled branding opportunities, including prominent logo placement,, inclusion in digital platforms, ala carte mediums & events. You will be recognized as a leader in empowering individuals with disabilities, aligning your brand with a cause that celebrates diversity and inclusion. In addition to extensive media coverage, you will receive VIP access to events, exclusive networking opportunities, & a chance to address the audience during the main event.

\$15,000+

PRESENTING PARTNER



The Presenting Sponsor package offers significant exposure & engagement with the Ms. Wheelchair USA audience. Your brand will be featured prominently alongside the event title across various promotional materials & digital platforms. This sponsorship level includes a speaking opportunity at key events, branding on backdrops, inclusion in press, etc. Your organization will demonstrate its commitment to supporting individuals with disabilities, while gaining valuable exposure to a dedicated & engaged audience.

\$10,000+

SUPPORTING PARTNER



As a Supporting Sponsor, your organization will play a vital role in the success of the Ms. Wheelchair USA program. This package offers valuable branding opportunities, including logo placement on select event materials and digital platforms. Supporting Sponsors receive recognition in event programs and have the opportunity to participate in select networking events. This sponsorship level is perfect for companies looking to make a meaningful impact while gaining visibility within the community & beyond.

\$5,000+

PATRON PARTNER



The Patron Sponsor package is designed for organizations that wish to show their support for the Ms. Wheelchair USA program at an entry-level. This sponsorship includes recognition on the websites & in the event magazine. Patron Sponsors will have the opportunity to connect with other sponsors & attendees, demonstrating their commitment to empowering individuals with disabilities. This package is ideal for businesses looking to align with a cause that promotes inclusivity & empowerment.

\$2,500+

ACTIVITY PARTNER



Elevate your brand's presence by sponsoring a specific activity or competition during Ms. Wheelchair USA week. With your donation, you'll not only secure visibility in the national digital magazine and a prime spot on the live broadcast each night, but you'll also directly support one of our signature events. Choose from opportunities like the Interview Competition Sponsor, Ms. Congeniality, Hospitality, Crown & Sash, SWAG sponsor, and more. Your sponsorship will play a crucial role in empowering these inspiring women, while aligning your brand with

\$2,000+

ALA CARTE MENU



This section provides options for various special activities and opportunities. These can be supported separately, or put into a packaged partnership.



A LA CARTE

These are a few of the additional digital based opportunities that can be supported individually or included in a partnership package...

G4...THE PODCAST



Introducing the groundbreaking podcast crafted exclusively for women, especially those with disabilities, who aspire to shine in public speaking, pageantry, & high-stakes competitive environments. Each episode tackles real-life challenges & delves into essential topics like self-care, self-confidence, and self-determination. Together, we'll uncover powerful tools to elevate your glamour, boost your self-assurance, & nurture a victorious competitive spirit—whether you're aiming for a crown or conquering new frontiers. Join us on this empowering journey & step into your spotlight!

\$15,000 – \$500

CLIP-ITS



Unlock your potential with our free online training sessions! Dive into a wealth of knowledge, from mastering interview skills & captivating stage presence to crafting a standout brand & beyond. Our "Clip-Its" segments are tailored to empower women, with or without disabilities, to excel in pageant competitions, boost their glamour, enhance self-confidence, & cultivate a winning competitive spirit for ultimate success. Join us, & be a part of transforming aspirations into reality!

\$10,000+

SUNDAY SET-UP



Introducing "Sunday Set-Up" - your essential Sunday afternoon broadcast designed to kickstart your week with energy & purpose! Each episode is packed with relevant topics & uplifting suggestions, ensuring you step into the week ahead feeling informed, motivated, & ready to conquer your goals. Tune in for a positive, inspiring experience that sets the tone for success all week and beyond!

\$5,000+

SOCIAL MEDIA MULTI-CHANNEL



Partner with us to amplify your brand's reach & impact through our dynamic social media channels, dedicated to empowering women & individuals with disabilities! By supporting our platform, you'll gain access to a highly engaged community eager for inspiring content & innovative solutions. Together, we can craft compelling narratives that resonate with our audience, driving both awareness & loyalty to your brand. Join us in this exciting journey, & witness your brand thrive in this targeted digital space!

\$5,000+

A LA CARTE

These are a few of the additional digital based opportunities that can be supported individually or included in a partnership package...

A DIFFERENT KIND OF CROWN... THE FILM/SERIES



Join us in bringing to life an inspiring docu-series and film that celebrates the incredible women of Ms. Wheelchair USA! By sponsoring this project, you'll be supporting a powerful narrative that showcases the resilience, talent, and spirit of these remarkable individuals. This is a unique opportunity to align your brand with a message of empowerment and inclusion, reaching audiences who value courage and determination. Partner with us to shine a spotlight on these amazing women and their journeys, and be a part of a movement that inspires and uplifts!

\$15,000 - \$500

PAGEANT & CONFIDENCE TRAINING



Support a transformative journey by sponsoring our confidence and personal coaching project, specifically designed for women and women with disabilities aiming to excel in pageants, public speaking, and media presentations. Your sponsorship will help empower these individuals to unlock their potential, build self-assurance, and shine in front of audiences. Join us in fostering a community of strong, confident women who are ready to make their mark and inspire others with their stories and achievements. Be a part of this empowering movement and help create lasting change!

\$2,000+

LIVE BROADCAST



Partners of the Ms. Wheelchair USA live broadcasts are providing a live, global platform for women with disabilities as they compete on-stage for the title. This year, the Ms. Wheelchair USA All-Star competition will occur simultaneously, giving partners a double dose of opportunity. There is both a Friday and Saturday night live competition featuring a full scale, professional production. Celebrity hosts and judges provide the base while the women with disabilities who all want to wear the crown compete with glamour & self-confidence.

\$15,000 - \$500



A LA CARTE

There are many levels of opportunity....

GIRLS RISING

The Girls Rising Mini-Conference is a groundbreaking initiative where the women of Ms. Wheelchair USA lead the way in mentoring fellow women with disabilities. This event is designed to harness the unique strengths and experiences of women with disabilities, empowering them to guide and inspire others facing similar challenges. By sharing personal stories and strategies for overcoming obstacles, these mentors provide invaluable support and encouragement, fostering a deep sense of community and mutual understanding.

Participants will engage in interactive workshops, team-building sessions, and vision board exercises, all aimed at developing leadership skills and self-confidence. This inclusive environment encourages women to leverage their diverse abilities, build lasting connections, and gain the tools needed to thrive both personally and professionally. The conference also includes a dedicated mentorship track for caregivers and family members, enhancing the support network for individuals with disabilities.

By sponsoring this event, you contribute to a movement that champions acceptance and understanding; empowering women with disabilities to become leaders and advocates amongst their peers. Your support will help unlock the potential of these extraordinary women, enabling them to make a lasting impact and inspire other women with disabilities.

\$10,000-\$500



MWUSA SWAG

Align your brand with a cause that champions empowerment and celebration of women with disabilities by sponsoring MWUSA's exclusive SWAG, including T-shirts, bags, mugs, and other branded merchandise. By supporting our merchandise, you help amplify the message of Ms. Wheelchair USA, showcasing the strength, resilience, and spirit of women with disabilities. Our high-quality, stylish products are not only a symbol of pride and participation but also serve as a powerful tool for raising awareness and fostering community engagement.

As a sponsor, your brand will gain visibility at our events and through our online platforms, reaching a diverse and dedicated audience committed to making a positive impact. Your partnership will not only enhance your brand's reputation as a supporter of empowerment and diversity but also contribute to the sustainability of our programs, enabling us to continue inspiring and advocating for women with disabilities across the nation.

\$3,500-\$500



MEDIA MIX TOUR

Join us in our mission to celebrate and support the incredible women of Ms. Wheelchair USA. Together, we can drive change, create opportunities, and inspire a movement of empowerment and support. This tour is a combination of many of our outstanding spokeswomen. These include our Ms. Wheelchair USAs, RaeAnne Lindsay and our YouTube Series, "Inclusive Adventures," Amy Simonson, and our media and workshop series, "Changing the Face of Beauty," and others. Partners in our media mix will have an opportunity to choose one or a combination of many episodes and events within the tour program.

\$1,000+



PARTNER OPPORTUNITY CHOICES



Below are a few of the opportunities that partners can choose as part of their custom Partnership Package...

MWUSA PAGEANT

PRE-SHOW, SHOW, POST-SHOW & MWUSA ALL-STARS

- Naming rights for event, activities & programs
- Corporate Seating at event / in theatre-interview
- Naming of a national award
- Signage at theatre & MWUSA events
- Corporate placement during live broadcast
- Live announcements at MWUSA & events
- Support announcement during live broadcasts
- Support name at a competition
- Info-video during MWUSA broadcasts
- Live award presentations
- Promo/ commercial spot(s) during live broadcast
- Spokesperson video shoot
- Premiere display location at events & theatre
- Signage at event and/or theatre
- Support announcement during live broadcasts
- Support name at a competition
- Support name at an MWUSA event
- Support announcement during live Red Carpet Show and/or BackStage Live w/ Truett & Phaedra Show
- Interview segment during Red Carpet / BackStage Live
- Commercial spot during Red Carpet/BackStage Live

MEDIA & SOCIAL MEDIA OPPORTUNITIES

- Logo placement on media channels & promotions
- Media click-through (multiple websites available)
- Support announcement during live broadcasts
- Social media channel partner / mentions / posts
- Press conference and/or placement
- Media on MWUSA Jumbotron

G4 PODCAST & OTHER MEDIA MIX OPPORTUNITIES

- Podcast on-air interview
- Host-read partner promo
- Podcast "brought to you by..."
- Weekly mentions live podcast & preshow
- Pre-recorded partner promo
- Logo placement on Podcast video stream
- Advertising pre-show, during, post-show
- Clip-It's presenter or ad placement
- Sunday Setup presenter or ad placement

OFFICIAL MWUSA 30th ANNIVERSARY

- Anniversary partner in media & more
- Anniversary special promotions partner
- Anniversary SWAG partner

OFFICIAL MWUSA EVENTS

- Customized VIP event
- VIP status at FashionAbility
- VIP status at Painting with a Purpose
- VIP status at Girl's Rising
- VIP status at EmpowerAbility Workshop Series
- Workshop presenting sponsor
- Workshop presenter spot
- Event presenter
- Live mention at an event
- Presentation opportunities
- Limitless Creations event partnership / naming / logo presence

OFFICIAL PRODUCT & SWAG

- Exclusivity of product
- Product Endorsement "official product" status
- Logo placement on official MWUSA SWAG
- Need partnership : ie: production, crowns, awards, etc.
- Gift sponsor / Prize sponsor

These are just a few examples! We look forward to working with you to develop your custom Partner Package!



THIS IS YOUR PARTNERSHIP COMMITMENT TO MS. WHEELCHAIR USA!



The Ms. Wheelchair USA (MWUSA) program is built on the pillars of empowerment, understanding, and acceptance. We look forward to building our 2026-2027 partnership with you! Don't hesitate to reach out
Info@MsWheelchairUSA.org 330.603.1201 socials: @mswheelchairusa

Company Name:

Contact Name:

Phone:

Email:

Your social media channels:

Your website(s) URL:

What is the amount you have budgeted for your participation this year?

What areas from the example list (pg. 10) would you like to use to build your partnership package, if any?

Are you interested in one of the following levels of partnership:

_____ Title Partner _____ Presenting Partner _____ Supporting Partner _____ Patron Partner
_____ Activity Partner Which activity/activities _____

There are many ways that you can pay for your partnership donation. Please let us know if using the QR code and/or link to donate doesn't work for you.

USE THIS LINK TO DONATE: <https://www.zeffy.com/en-US/donation-form/donate-to-ms-wheelchair-usasupporting-women-with-disabilities-copy>

OR SCAN THIS QR
CODE TO DONATE

